

HVCK THE CRISIS

3-5 APRIL

We need you on board!



We are looking for support

We haven't met yet, but we are fighting the same battle. COVID-19 has turned the world upside down, with humanity facing major health, economic and societal challenges. Trying to find ways to tackle these challenges, #hackthecrisis, a global voluntary-led movement of hackathons, was born.

From April 3rd to 5th, #hackthecrisis is coming to the Netherlands. The online hackathon will focus on solutions in fields such as patient care, protection for medical and sanitary staff at hospitals, virus containment and digital solutions for people and business in quarantine. On Sunday, an expert jury will pick the winning solutions based on their potential impact and award them with funds for further development.

To make our combined impact as big as possible, we need all the help we can get. We ask you to join us in our mission to tackle today's issues.

Let's hack this crisis together!

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The Hackathon

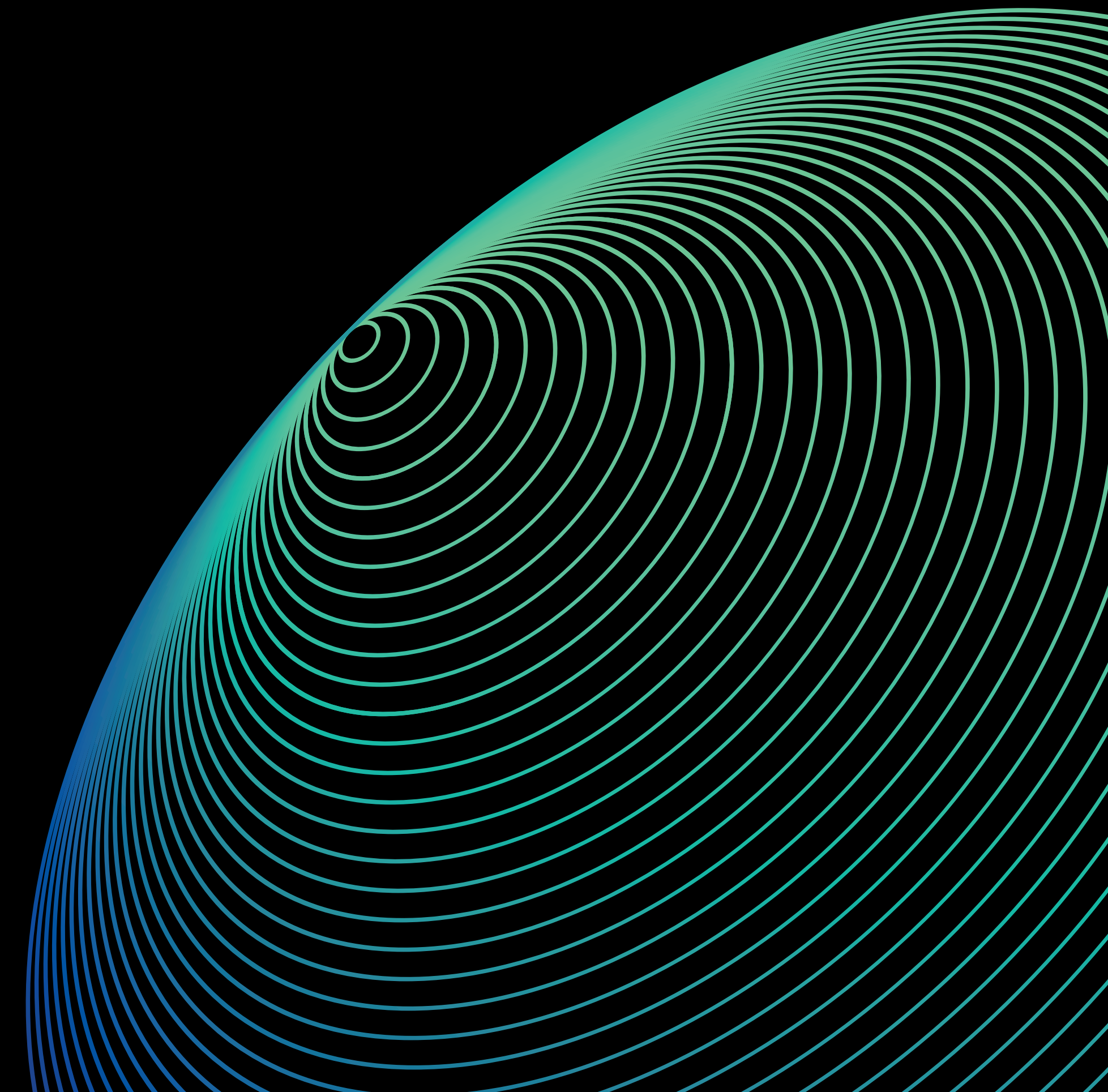
What is a hackathon?

Hackathons are invention marathons, bringing everyone together to learn and build. Usually, the teams that perform the best in hackathons are the ones with the most diverse set of members, ranging from techies and programmers to business and design enthusiasts. Over the course of one weekend, these teams create solutions and concepts from scratch. The most feasible prototypes are not only well-functioning, but are also well-designed and have a working business model.

Hack the Crisis will take place from April 3rd to 5th. On Friday, the teams are formed and the challenges and mentors will be introduced. After that, the teams get to work and will do intense hacking on Saturday. Then, on Sunday, the teams will finalize their solutions and pitch the outcomes of their projects to a jury of government and tech leaders. This jury will award cash prizes to the best ideas, to help them bring their solutions to the next level and implement them right away.

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What can you do?

Who is taking part?

Inspired by the global movement, several organizations, such as TNW, StartupAmsterdam, Innofest, Startupbootcamp, Women in AI, GoodUp, and Brain Fuel have already committed their time and expertise to bring #hackthecrisis to the Netherlands.

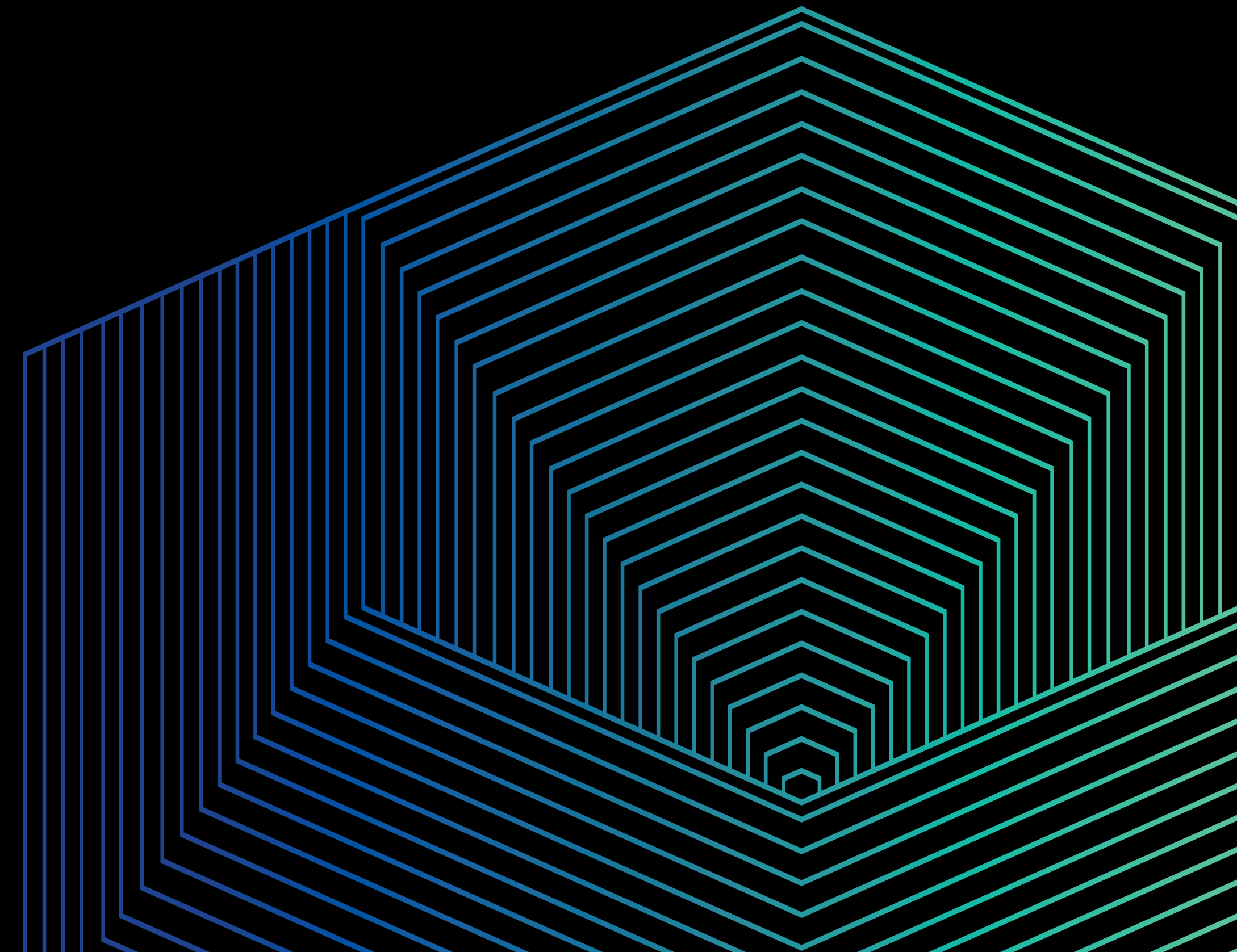
How can you contribute?

As a partner of #hackthecrisis, you can contribute by:

- **Creating awareness:** sharing our online content through social media, newsletters, website etc. - find our communication kit [here](#)
- **Accommodating prizes:** providing free credits, spots in programs and/or cash prizes, so the best solutions of the hackathon can move forward and make some real impact - no fixed amount required, we welcome what you bring, with all the resources allocated directly to the winning teams!
- **Opening up your network:** reaching out to businesses, governmental agencies and/or investors - anyone who can amplify our message and help to bring in participants and mentors for the hackathon.

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We need money

Why do we need it?

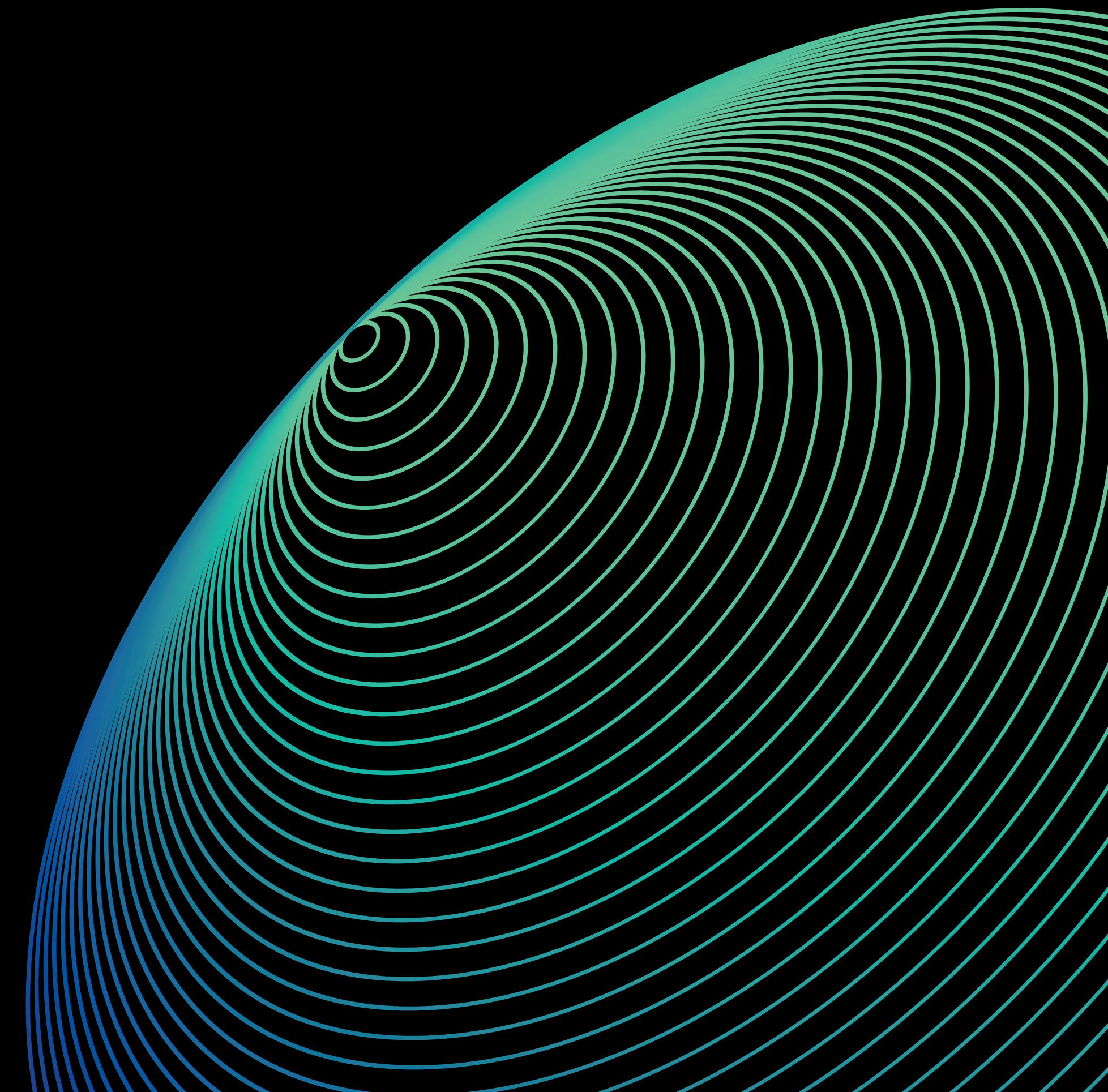
This project is founded and maintained by volunteers. We need resources to successfully deploy the hackathon and make sure that everyone who is willing to be a part of it can join us.

How will the money be used?

Our main purpose is to give the winning projects a chance to implement their solutions. Imagine someone having a life-saving idea that costs only several thousand euros to implement and due to lack of funds the project is never brought to life. With your support, we can make sure that the best ideas get executed in a matter of weeks and support the ones in need.

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What's in it for you?

You can be part of something great

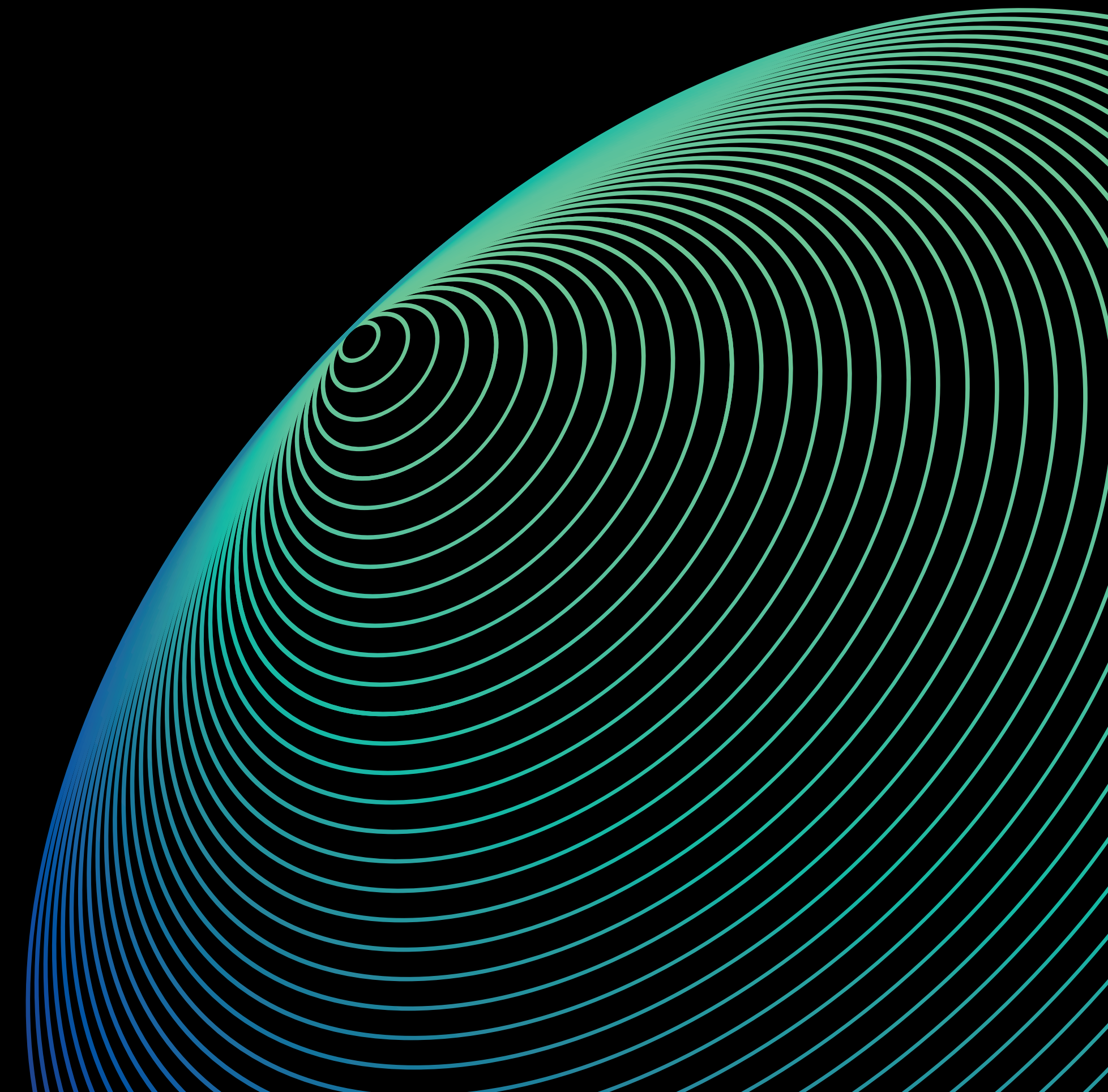
The world around us has changed rapidly and the way we work and live will never be the same. We need to adjust to this reality and find the opportunities to move forward. You can be one of the pioneers who helped make this transition as smooth as possible. All the funds raised go directly to the winning solutions.

Visibility like you never had

We will have the whole country looking at us and everyone in the innovation scene will take part in it. As a partner, your logo will be on the website and in any other relevant communication channels prior, during and after the event. Furthermore, your team can join as a mentor and have direct access to amazing talent and their innovations. This is a great opportunity for you to make an impact and help fight global challenges. You don't want to miss this!

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Let's talk!

And make this world better than we've found it

To join our mission and be part of the #hackthecrisis movement, please get in contact with us. We would love to discuss the possibilities available for you to join. For more information, check out our website www.hackthecrisis.nl

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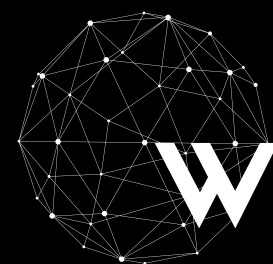
TNW

INNOFEST

good^{up}

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